

Invitation



The Backbone and Voice of Industry



משרד התמ"ת
כלכלה חזקה בשבילך

מדינת ישראל
משרד המשפטים

The Ministry of Justice and the Ministry of Industry, Trade and Labor
in collaboration with the Manufacturers Association of Israel
are privileged to invite you to the conference

Corporate Responsibility and Combating Foreign Bribery

OECD requirements, trends in the global arena and implications on business

Wednesday, June 6th 2012 | 8:30-16:00 | Carlton Hotel, Tel-Aviv

Assembly

- 8:00 **Registration and Refreshments**
- 8:30-9:00 **Opening Statements**
Mr. **Sharon Kedmi**, Director General, Ministry of Industry, Trade and Labor
Dr. **Guy Rotkopf**, Director General, Ministry of Justice
Adv. **Michael Avner**, EVP, CLO & Company Secretary, Strauss Group, Chairman of the Israeli Corporate Responsibility and Antibribery Business Forum
- 9:00-09:30 **Corporate Responsibility in Israel and Around the World - Challenges and Opportunities**
Mr. **Momo Mahadav**, CEO of Ma'ala Organization
- 9:30-10:00 **Combating Bribery of Foreign Public Officials in Israel and Worldwide**
Adv. **Shai Nitzan**, Deputy State Attorney-Special Functions (2004-2012)
- 10:00-10:20 **Mr. Angel Gurría, Secretary General of the OECD**
- 10:20-10:40 **Coffee Break**
- 10:40-11:30 **The OECD Guidelines for Multinational Enterprises: an evolution of ideas for corporate responsibility**
Mr. **Roel Nieuwenkamp**, OECD Working Party on International Investment and Ministry of Economic Affairs, Netherlands
Mr. **Winand Quaedly**, Confederation of Netherlands Industry and Employers and Chair of the BIAC Investment & MNEs Committee
- 11:30-12:00 **Combating Foreign Bribery - An Overview of the U.S. Experience Under the FCPA**
Ms. **Kathryn Nickerson**, Senior Counsel, Office of the Chief Counsel for International Commerce, U.S. Department of Commerce

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Session 1 Corporate Responsibility

12:00-13:00 Panel: Corporate Responsibility throughout the Supply Chain

Various ways for companies to deal with increasing requirements and expectations in applying corporate responsibility policies throughout the supply chain.

Moderator: Ms. **Ayelet Dar**, Supply Chain and Sustainability Expert

Participants: Ms. **Tali Sarig**, QA and Chief Technologist, **Arava Export Growers**; Mrs. **Revital Bitan**, Corporate Responsibility, **Intel**; Ms. **Noga Noga Levtzion Nadan**, CEO & Founder, **Greeneye**

Session 2 Combating Bribery of Foreign Public Officials

12:00-13:00 Panel: Detection and Prevention of Bribery of Foreign Public Officials - Various Aspects

Moderator: Adv. **Yehuda Shaffer**, Deputy State Attorney (Financial Enforcement)

Participants: CPA **Irena Ben Yakar**, Partner, Administrative Enforcement and Corporate Responsibility Manager, **Deloitte, Brightman, Almagor, Zohar**; CPA **Danny Sheffer**, International Tax Division, Israel Tax Authority; Adv. **Ram Raviv**, Office of the Legal Advisor, Ministry of Defense; Adv. **Galia Sagi**, Managing Director at Transparency International Israel

13:00 - 14:00 Lunch Break

14:00-14:30 Israel's National Contact Point for Corporate Responsibility (NCP) - Specific Instances Mechanism of the OECD Guidelines

Ms. **Lena Zeiger**, Foreign Trade Administration, Ministry of Industry, Trade and Labor

14:30-14:45 Coffee Break

14:45-15:45 Panel: Navigating Corporate Responsibility through stakeholders' Expectations

How corporate responsibility can become valuable for business and address stakeholders' expectations

Moderator: Mr. **Nir Koren**, Reporting Manager, Corporate Responsibility and Sustainability Group, **BDO Ziv Haft**

Participants: Ms. **Daniella Prusky-Sion**, Manager of Corporate Responsibility, **Strauss Group**; Ms. **Ayala Miller**, Manager of Corporate Responsibility, **Teva**; Ms. **Inbal Sinman**, Manager of Corporate Responsibility, **Ness Technologies**.

14:00-14:30 The UK Bribery Act 2010 - Challenges for Israeli Businesses

Adv. **Elliot Lister**, UK Solicitor and Partner at Asserson Law Offices

14:30-15:00 The FCPA- Common Questions and Concerns of the Business Community

Ms. **Kathryn Nickerson**, Senior Counsel, Office of the Chief Counsel for International Commerce, U.S. Department of Commerce

15:00-15:10 Coffee Break

15:10-16:00 Panel: The Prohibition on Bribery of Foreign Public Officials - Tackling the Challenges by the Industry and the Business Sector in Israel

Moderator: Adv. **Ofer Yohanonof**, Legal Advisor, Manufacturers Association of Israel.

Participants: Ms. **Shlomit Pessah-Gilboa**, Manager of Member Relations, **Ma'ala**; Adv. **Daniel Reisner**, Partner, **Herzog, Fox & Ne'eman**; Adv. **David Block Temin**, Executive Vice President, Chief Compliance Officer and Senior Counsel, **Elbit Systems Ltd.**