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Announcement:

## 7<sup>th</sup> German - Israeli Call for Proposals for Joint R&D Projects

**Deadline for proposal submissions: October 30th 2014**

### Scope

Germany and Israel are announcing a Call for Proposals for joint R&D projects, focusing on developing innovative products and applications **in all technological and application areas**. Applicants are expected to develop ready-to-market solutions for products, technology-based services or methods which have strong market potential for Germany, Israel and Europe. Partners apply for their R&D project for a [EUREKA label](#) a pan European network for market-oriented R&D.

ISERD and the German Federal Ministry of Economics and Energy (BMW<sub>i</sub>) will provide access to public funding for joint projects provided by OCS (Office of the Chief Scientist of the Ministry of Economy, Israel) and by the BMW<sub>i</sub>'s ZIM program (Central Innovation program for SMEs), respectively. Minimum requirement concerning project consortium is the participation of at least one company of each of the participating countries.

The program is managed in cooperation and in line with the procedures of the EUREKA initiative. [www.eurekanetwork.org/](http://www.eurekanetwork.org/)

ISERD and BMW<sub>i</sub> (supported by the EUREKA/COST Bureau, Bonn and the AiF Projekt GmbH, Berlin) will provide all necessary assistance to project partners during the project proposal, evaluation and monitoring phases. In addition, both ISERD and the EUREKA/COST Bureau will facilitate the EUREKA application process and acquisition of the EUREKA label for accepted proposals and will accompany the progress of the respective EUREKA projects.

### Call Structure

The call invites partners to present joint proposals for industrial R&D projects till **October 30th 2014** according to the following procedures:

### Financing

Applying the EUREKA structure, project participants will finance their costs from their own funds, capital market or the applicable national, regional or international funding schemes.

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## Project content and evaluation for national funding request

Expected project results will have to contribute to the development of commercial products, applications and / or technology-based services. The project proposals have to comply with the following guidelines:

- The partners should include at least one Israeli and one German commercial company (though participation of research institutes/universities is welcome as additional participants or subcontractors according to each country's funding regulations).
- Companies and/or academia from other countries may also participate. These partners' participation follows EUREKA participation and financing rules and procedures and the funding regulations of these partners' countries of origin.
- The project should have an obvious advantage and added value resulting from the cooperation between the participants from the two countries (e.g. increased knowledge base, commercial leads, access to R&D infrastructure, new fields of application, etc.).
- The project should demonstrate the contribution of the participants from both countries

Any partner whose cooperative R&D project is consistent with the aforesaid criteria can apply to the present announcement in accordance with the national Laws, Rules, Regulations and Procedures in effect.

## Submission and approval procedures

The completed EUREKA [Project Application Form](#) (in English) should be submitted to ISERD in Israel and to the EUREKA/COST Bureau in Germany simultaneously by October 30, 2014. The forms have to be legally signed by all participating companies. The signatures must be scanned and sent **electronically** together with the EUREKA application form. EUREKA status is only granted when the funding of all project partners has been secured.

The EUREKA project application will be screened and evaluated by ISERD in Israel and the EUREKA/COST Bureau.

**Simultaneously** all partners have to submit in addition their funding applications according to national procedures. Companies should contact the national funding organizations before submission! (See national contact information at the end of the document).

Each country will fund its eligible participants within the EUREKA framework. Funding conditions and eligibility criteria vary between participating countries. Up-to-date information in relation to bilateral projects in education and research is available [here](#).



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**As a summary, main aspects of the criteria are explained below**

## **Germany**

All German SMEs with up to 250 employees (or consortia of such enterprises) which perform R&D to develop an innovative product, process or technological service – also in cooperation with a research institution/ university – have the right to apply. There are no restrictions to specific technologies or branches. More detailed criteria can be found on the ZIM web site (<http://www.zim-bmwi.de/kooperationsprojekte> - in German only). The application has to be in line with the ZIM regulation, e.g. it has to be in the German language. The support is in the form of a conditional grant amounting up to 55% of the project costs, which are restricted to 350,000 € per partner.

The final approval is made by the ZIM project agency “AiF Projekt GmbH”. It is possible to begin a research project **at own risk** after receiving a confirmation of the receipt of the funding application from AiF Projekt GmbH. We recommend contacting the AiF Projekt GmbH before the application to clarify open questions and to hand in a project sketch max. 4 weeks before deadline. German research institutes/universities are accepted as additional partners according to the rules available on the ZIM web site.

The proposal form is available on: [www.zim-bmwi.de/internationale-fue-kooperationen](http://www.zim-bmwi.de/internationale-fue-kooperationen)

## **Israel**

An Israeli R&D performing company which initiates a single or multi-year program that will provide know-how, processes or methods for the manufacture of a new product, application, technology-based service or process is eligible to apply. The product must have a sizeable potential for export sales. Research institutes or other participants may apply as a subcontractor to a company. The support is in the form of a conditional grant amounting generally up to 50% (+ *regional incentives for companies located in "development zone"*) of the eligible R&D budget. Further details regarding grants and payment of royalties are available at the OCS web site:

<http://www.moit.gov.il/CmsTamat/Rsrc/MadaanEnglish/MadaanEnglish.html>



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